



David Beach
Director of the GreenCityBlueLake Institute,
Cleveland Museum of Natural History

David Beach is the director of the GreenCityBlueLake Institute, the sustainability center of The Cleveland Museum of Natural History. The Institute was formed in 2007 from the merger of the Museum and EcoCity Cleveland, a nationally recognized center of thought and practice about urban sustainability.

The Institute promotes the design of ecological cities that are good for people and nature. Its staff has expertise in the fields of green building, city and regional planning, transportation, watershed planning, energy, carbon footprint analysis and planning to mitigate climate change. Among many other projects, the Institute originated the Cleveland EcoVillage development, helped to develop the City of Cleveland's Office of Sustainability, and was a key participant in the development of Ohio's Lake Erie Balanced Growth Program, an innovative planning framework linking regional land-use planning and water quality. In 2008, the Institute received the state's Ohio Lake Erie Award.

The Institute also maintains the popular GreenCityBlueLake.org website, the interactive online home of the sustainability community in Northeast Ohio. The site is helping to spread the word that Cleveland is truly becoming a green city on a blue lake.

David Beach has been writing and speaking about the environment, neighborhood development, and regional planning issues for more than 25 years. He is a graduate of Harvard University.

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