



City Club Special Program

Tuesday, August 3 @ Noon



Growing Cleveland - Market Gardens, Urban Farms and Economic Development

A panel discussion featuring:

Robert Boggs: Director, Ohio Department of Agriculture

Ifeoma Ezepue: Business Development Officer, Cleveland Department of Economic Development

Peter McDermott: Network Weaver, Entrepreneurs for Sustainability

Graham Ford Veysey: Project Coordinator, Ohio City Fresh Food Collaborative, a project of the OCNW Development Corporation

Moderated by: **Dan Moulthrop**, Civic Commons

Cuyahoga County now boasts over 200 community gardens and 50 market gardens and urban farms. Urban growers, processors, and sellers are creating an economic framework for a “new community” that is multi-faceted, creative, and a fun part of the new urban Cleveland.

Sponsored by Kaiser Permanente and Sisters of Charity Foundation of Cleveland

In partnership with Cleveland-Cuyahoga County Food Policy Coalition

Tickets: \$15-Members; \$25-Non-Members

Reservations required 24 hours in advance
www.cityclub.org or by phone 216-621-0082

850 Euclid Avenue, Second Floor, Cleveland, OH 44114

Growing Cleveland: Market Gardens, Urban Farms, and Economic Development

CITY CLUB SPECIAL PROGRAM; TUESDAY, AUGUST 3, NOON

Cuyahoga County now boasts over 200 community gardens and 50 market gardens and urban farms. Urban growers, sellers, and distributors are slowly creating an economic framework for a “new community” that is multi-faceted, creative, and a fun part of the new urban Cleveland!

Panelists:

- Robert Boggs, Director, Ohio Department of Agriculture (ODA). Governor Strickland and the ODA have begun the Ohio Neighborhood Harvest initiative, an effort to ensure that all Ohioans have access to locally grown, affordable, healthy food. Cleveland and Cuyahoga County’s agricultural efforts provide an excellent example for this type of neighborhood-based, sustainable food system.
- Peter McDermott: Network Weaver, Entrepreneurs for Sustainability (E4S). E4S is a diverse network of over 5,000 leaders who put sustainability principles into action. Peter manages E4S’s “Local Food Cleveland” monthly event and network, which has attracted 2,000 members in the last 2 years. Peter recently received a Re-Imagining Cleveland grant for his farm in the Detroit-Shoreway neighborhood, one of Re-Imagining Cleveland’s 56 pilot projects on 15 acres of vacant land throughout Cleveland.
- Ifeoma Ezepeue, Business Development Officer, Cleveland Department of Economic Development (CDED). Ifeoma manages the CDED Gardening for Greenbacks Program. The program provides a grant of up to \$3,000 to “entrepreneurial market gardeners” who meet the program guidelines and for-profit requirements. To help ensure the success of the program, Ohio State University Extension provides the required market gardener training and technical assistance to program participants.
- Graham Ford Veysey: Project Manager, Ohio City Fresh Food Collaborative, a project of the Near West Development Corporation. With nearly 6 acres of land in the heart of Ohio City, the Collaborative is envisioned as a cluster of urban food and farm business incubators. The Collaborative will offer shared facilities and equipment, technical assistance and market outlets at West Side Market and other venues. A study will determine the financial feasibility for a community kitchen and incubator for people to process food products from the farm for underserved populations.

TICKETS: \$25.00/public; \$15.00/members. All prices include lunch.

[www. Cityclub.org](http://www.Cityclub.org). 216-21-0082; 850 Euclid Ave. Reservations 24 hours in advance.