



City of Cleveland

Frank G. Jackson, Mayor

Office of the Mayor
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June 1, 2013

RE: Downtown Cleveland Lakefront Developer Request for Qualifications

Dear Developer:

Cleveland is experiencing economic growth and seeing significant investment in neighborhoods across the city, particularly Downtown. Major projects, like the Horseshoe Casino, the Global Center for Health Innovation the Convention Center are proving to be catalytic. They are raising Cleveland's profile as a destination for businesses and tourists alike. There is record demand for Downtown housing. Foot traffic on city streets and visits to retail shops, restaurants and entertainment venues are on the rise.

These are all signs that Cleveland is ready for the next surge in development. And that surge will come to Cleveland's Downtown Lakefront. The rebirth of the Flats East Bank neighborhood is proof that Cleveland's waterfront is ready for redevelopment.

In order to build on this momentum, we are seeking commercial mixed-use development along our 28-acre shoreline to transform it into the world class waterfront the community desires.

To that end, the City of Cleveland, through its Department of Port Control, is seeking qualified real estate developer(s) to comprehensively manage and finance the development of two unique districts that were identified for such development in the 2012 Downtown Cleveland Lakefront Plan:

- Harbor West: This area is approximately 18.6 acres, primarily comprised of surface parking lots and soon to be vacated warehouses, which are located between Erieside Avenue and the water's edge north of FirstEnergy Stadium and the Great Lakes Science Center; and
- North Coast Harbor: Located north of the City's new convention center and immediately adjacent to Harbor West. This area consists of the East 9th Street Pier and a large protected water basin surrounded by Voinovich Park, the Rock and Roll Hall of Fame and Museum, Great Lakes Science Center, NASA Glenn Visitor Center and the FirstEnergy Stadium.

Cleveland has the potential to become one of the world's greatest waterfronts. We are very excited about this opportunity to enliven and improve our downtown area. We look forward to receiving your Qualifications submittal by August 15, 2013.

Sincerely,



Frank G. Jackson, Mayor