



City of Cleveland
Justin M. Bibb, Mayor

Mayor's Office of Equal Opportunity

TO: Ahmed Abonamah, Director
Department of Finance

FROM: Tyson T. Mitchell, Director
By: Jennifer Wiman, Contract Compliance Officer
Mayor's Office of Equal Opportunity

DATE: October 23, 2023

SUBJECT: Approval of Mailing List for Marketing Strategy and Materials

A handwritten signature in blue ink, appearing to read "JW", located to the right of the "FROM" field.

The Office of Equal Opportunity (OEO) has reviewed the request mentioned above and agrees with your mailing list. The OEO goal for this proposal will be 10% Cleveland Small Business (CSB).

Also, please include the attached list of certified firms to your mailing list.

You may proceed to the Consultant Review Committee for their approval.

Should you have any questions, please contact Jennifer Wiman at x2667.

cc: File

Certified Company Registry

| Company Name | Owner First | Owner Last | Physical Address | City | State | Zip | Phone | Email | Agency | Certification Type | Capability |
|----------------------------------|-------------|----------------|--------------------------------------|----------------|-------|-------|--------------|------------------------------|-----------|--------------------|---|
| BLUE STAR DESIGN, LLC | JULIA | BRIGGS | 2949 SCRANTON RD, SUITE 1 | CLEVELAND | OH | 44113 | 216-334-1312 | INFO@BLUESTAR-DESIGN.COM | CLEVELAND | CSB/FBE | SPECIALIZE IN GRAPHIC DESIGN, WEB & STRATEGIC MARKETING CONSULTING FOR CORPORATIONS, HEALTHCARE INSTITUTIONS, UNIVERSITIES & NON-PROFITS. |
| BUSH INTEGRATED DBA VISCOMM | KATHLEEN D. | BUSH | 15901 INDUSTRIAL PARKWAY | CLEVELAND | OH | 44135 | 216-362-6700 | KBUSH@THINKVISCOMM.COM | CLEVELAND | CSB/FBE | INTEGRATED MARKETING SERVICES INCLUDING GRAPHIC DESIGN, VARIABLE DIGITAL & TRADITIONAL PRINT, PROMOTIONAL PRODUCTS, CORPORATE APPAREL, WEB CREATION, E-COMMERCE ENABLED FULFILLMENT & DISTRIBUTION SERVICES. |
| CONTEMPORARY DESIGN GROUP, INC. | RENEE | DELUCA DOLAN | 26650 RENAISSANCE PARKWAY STE D4, D4 | CLEVELAND | OH | 44128 | 216-831-9557 | RENEE@CONTEMPOCLEVELAND.COM | CLEVELAND | CSB/FBE | PROVIDE CREATIVE, MARKETING, ONLINE AND ENVIRONMENTAL GRAPHIC DESIGN SUPPORT TO MARKETING STRATEGISTS, & COMPANIES |
| DAR PUBLIC RELATIONS, INC. | DANNETTE | RENDER | 32100 SOLON RD. SUITE 103 | SOLON | OH | 44139 | 440-542-1060 | DANNETTER@DARPR.COM | CLEVELAND | CSB/MBE | PUBLIC RELATIONS, MARKETING, CONFERENCE/EVENT PLANNING, COMMUNITY RELATIONS, MEDIA RELATIONS, MEDIA BUYING, ADVERTISING, MARKET RESEARCH, PUBLIC/COMMUNITY AWARENESS & INVOLVEMENT, TARGET, CAUSE RELATED & MULTICULTURAL MARKETING.; |
| GUIDE STUDIO | RACHEL | DOWNEY | 13110 SHAKER SQUARE, SUITE 101 | CLEVELAND | OH | 44120 | 216-921-0750 | LAUREN@GUIDESTUDIO.COM | CLEVELAND | CSB/FBE | GRAPHIC DESIGN AGENCY: CORPORATE IDENTITY PROGRAMS, ENVIRONMENTAL GRAPHIC, SIGNAGE DESIGN, MARKETING CAMPAIGNS, WEB DESIGN AND PROMOTIONAL MATERIALS INCLUDING MARKETING AND COMMUNICATIONS.; |
| IG GLOBAL SOLUTIONS | ISABEL | GALVEZ-BENITES | 17622 MILBURN AVE | CLEVELAND | OH | 44135 | 216-536-7561 | IG_GLOBAL@YAHOO.COM | CLEVELAND | CSB/MBE/FBE | TRANSLATION & BILINGUAL MARKETING SERVICES - ENGLISH, SPANISH, PORTUGUESE |
| KERR EVENTS LLC | JESSICA | KERR | 5897 TRYSTIN TREE DRIVE | MEDINA | OH | 44256 | 740-705-9617 | KERREVENTSLLC@GMAIL.COM | CLEVELAND | FBE | MARKETING CONSULTING; MANAGEMENT PROGRAMMING & EVENTS MANAGEMENT, |
| LAURA LICURSI, LLC | LAURA | LICURSI | 10824 WATERCRESS ROAD | STRONGSVILLE | OH | 44149 | 440-973-7005 | LAURA@ELITEVIRTUALASSIST.COM | CLEVELAND | CSB/FBE | VIRTUAL STAFFING SOLUTION: ADMINISTRATIVE SUPPORT, DATA ENTRY, DIGITAL MARKETING SUPPORT, BACK OFFICE SUPPORT, DOCUMENT PREPARATIONS, FILING/ORGANIZATION AND RESEARCH |
| MAMSYS CONSULTING SERVICES, LTD. | MADHURI | KUMARI | 33585 BAINBRIDGE RD, SUITE 85-103 | SOLON | OH | 44139 | 440-287-6824 | MADHURI@MAMSYS.COM | CLEVELAND | CSB/MBE/FBE | PROFESSIONAL SERVICES SPECIALIZING IN VARIOUS VERTICALS INCLUDING DIGITAL MARKETING, APPLICATION DEVELOPMENT, MOBILITY SOLUTIONS, AUTOMATION AND IT STAFFING & STAFF AUGMENTATION. |
| MCDA CONSULTING LLC | GINA | BEIM | 20001 S. WOODLAND RD | SHAKER HEIGHTS | OH | 44122 | 216-401-5747 | GINA.BEIM@MCDACONSULTING.COM | CLEVELAND | CSB/FBE | CONSULTANT SPECIALIZING IN ENGINEERING, PLANNING, MARKETING: WATER RESOURCES PLANNING & MANAGEMENT PROJECT, FEASIBILITY STUDIES/ALTERNATIVE EVALUATION, MULTI-CRITERIA DECISION ANALYSIS STRATEGIC MARKETING SERVICES |
| MILLENNIAL PRO, LLC | AUSTIN | KIRKLAND | 4122 CHESTER AVE. | CLEVELAND | OH | 44103 | 216-316-3010 | MILLENNIALPRO.LLC@GMAIL.COM | CLEVELAND | CSB/MBE | MARKETING, GRAPHIC DESIGN, VIDEOGRAPHY, CORPORATE VIDEO DEVELOPMENT, BUSINESS CARDS, FLYERS, WEBSITE DEVELOPMENT, EVENT PLANNING, SOCIAL MEDIA MANAGEMENT, SALES PIPELINE MANAGEMENT, AND ANY ADDITIONAL SERVICE PER REQUEST |

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| PATHFINDER SOLUTIONS | HINKAI | YEE | 29400 EMERY RD | ORANGE VILLAGE | OH | 44022 | 216-406-7755 | HEINZ@THEPATHFINDERWAY.COM | CLEVELAND | CSB/MBE | INSURANCE AGENCY AND MARKETING CONSULTING SERVICES; |
| QUÉZ MEDIA MARKETING, INC. | JOSE | VASQUEZ | 5005 ROCKSIDE RD, SUITE 600-159 | INDEPENDENCE | OH | 44131 | 216-910-0202 | MBLANCHARD@QUEZMEDIA.COM | CLEVELAND | CSB/MBE | MARKETING FIRM SPECIALIZING IN INTEGRATED MARKETING, WEB-BASED PRINT & FULFILLMENT, CREATIVE & DESIGN SERVICES, DATA SOLUTIONS, PROMOTIONAL PRODUCTS, TECHNOLOGY-DRIVEN MARKETING SOLUTIONS FOR BUSINESSES.; |
| RECESS CREATIVE, LLC | CHRIS | JUNGIOHAN | 401 COUNTRYSIDE DR | BROADVIEW HEIGHTS | OH | 44147 | 216-400-7187 | CHRIS@RECESSCREATIVE.COM | CLEVELAND | CSB | FULL SERVICE MARKETING ANDL ADVERTISING AGENCY SPECIALIZING IN DIGITAL ADVERTISING, WEB DESIGN AND DEVELOPMENT, GRAPHIC DESIGN, MOBILE |
| SHE EPIC ENTERPRISES | SHANTE | RODDY | 3607 ARCHWOOD AVENUE | CLEVELAND | OH | 44109 | 559-235-8431 | HELLO@SHEBOSSTALK.COM | CLEVELAND | CSB/MBE/FBE | CONSULTING FIRM SPECIALIZING IN MARKETING, GRAPHIC DESIGN, COMMUNICATIONS, ADVERTISING AND PROMOTIONS AND PUBLIC RELATIONS SERVICES. |
| SINGLETON & PARTNERS LTD. | RENEE | SINGLETON | 2121 ST CLAIR AVE, NE | CLEVELAND | OH | 44114 | 216-254-0570 | RENEE@SINGLETONPARTNERS.COM | CLEVELAND | CSB/MBE/FBE | MULTICULTURAL MARKETING AGENCY SPECIALIZING IN STRATEGIC PLANNING, MEDIA BUYING, GRAPHIC DESIGN, PRODUCTION, EVENT PLANNING, PUBLIC RELATIONS, AND PROMOTIONS.; |
| SPEEDY VIDEO | DEYHNA | DIORIO | 637 JEFFERSON DR | HIGHLAND HEIGHTS | OH | 44143 | 440-465-9657 | 1SPEEDYVIDEO@GMAIL.COM | CLEVELAND | CSB/MBE/FBE | COMMERCIAL VIDEOGRAPHER AND PHOTOGRAPHER AVAILABLE FOR RECORDING SPECIAL EVENTS, DIGITAL MARKETING CAMPAIGNS, PRE-CONSTRUCTION, PROGRESS AND FINAL CONSTRUCTION VIDEO AND PHOTOGRAPHS INCLUDING THE USE OF DRONE AND 360 FOOTAGE. |
| STRATEGIC RESOURCES CONSULTING, LLC | KENNETH | DOWELL | 4415 EUCLID | CLEVELAND | OH | 44103 | 216-220-1546 | KENN@ASTRATEGICMOVE.COM | CLEVELAND | CSB/MBE | PUBLIC RELATIONS CONSULTING SERVICES INCLUDING ADVERTISING, PUBLIC RELATIONS, BRANDING, AND RELATED SERVICES. MARKETING SERVICES INCLUDING ANALYSIS, CONSULTING, MANAGEMENT, RESEARCH, PUBLIC OPINION POLLING, AND TELEMARKETING SERVICES. |
| THE INCUBATOR, LLC | DESMOND | STANLEY | 1300 E 9TH STREET, SUITE 1210 | CLEVELAND | OH | 44114 | 216-777-6229 | INFO@THEINCUBATORCLE.COM | CLEVELAND | CSB/MBE | DIGITAL MARKETING AGENCY, FOCUSING ON SMALL BUSINESSES AND ENTREPRENEURS. THE GOAL IS TO ASSIST WITH PROMOTING AND GROWING BUSINESSES.; |
| THE MARKEY GROUP, LLC | RACHAEL | EKEY | 905 CANTERBURY | WESTLAKE | OH | 44145 | 440-348-5753 | ACCOUNTING@THEMARKEYGROUP.COM | CLEVELAND | CSB/FBE | PRINT MARKETING, PROMOTIONAL GOODS AND ACCOLADES.; |
| THE MOD PROS | NICOLE | ROSARIO | 17069 RIDGE CREEK ROAD | STRONGSVILLE | OH | 44136 | 614-264-4667 | NICOLE.ROSARIO@THEMODPROS.COM | CLEVELAND | CSB/MBE/FBE | PROFESSIONAL SERVICE: MANAGEMENT ON DEMAND THAT PROVIDES MARKETING, EVENT PLANNING AND PROJECT MANAGEMENT |

Built Environment Marketing RFP Mailing List Submitted 10.23.23

| Vendor | Contact Name | Contact Email | Address | MBE/FBE/CBE |
|--------------------------------------|-------------------|--|--|-------------|
| Adcom | Jeff Culliton | jculliton@engageadcom.com | 1468 W. 9th St. 600, Cleveland, OH 44113 | CBE |
| Advocacy and Communication Solutions | Lori McClung | lori@advocacyandcommunication.org | 1277 W. 104th St., Cleveland, OH 44102 | FBE |
| Advocacy and Communication Solutions | Scarlett Boudier | scarlett@advocacyandcommunication.org | 1277 W. 104th St., Cleveland, OH 44102 | FBE |
| Civic Push Consulting | Jeffrey Kipp | kipp@civicpush.com | P.O. Box 201956, Cleveland, OH 44120 | CBE |
| Design Explorr | Jacinda Walker | info@designexplorr.com | 3800 Euclid Ave, Cleveland, OH 44115 | FBE/MBE |
| District WON | Peter Fitzpatrick | info@districtwon.com | Rd 200, Rocky River, | CBE |
| Dix & Eaton | Chas Withers | cwithers@dix-eaton.com | 200 Public Sq. 3900 Cleveland, OH 44114 | CBE |
| Dix & Eaton | Lisa Rose | lrose@dix-eaton.com | 200 Public Sq. 3900 Cleveland, OH 44114 | CBE |
| Double Sugar | Sara McCarthy | sara@double-sugar.com | 7201 W. Clinton Ave, Cleveland, OH 44102 | FBE |
| Falls & Co. | Tom Bernot | tbernot@fallsandco.com | 50 Public Sq Fl 25, Cleveland, OH 44113 | CBE |
| Jing Inc OTHER BROWN GIRL | Jing Laurengco | hello@jinginc.com | 2358 Demington Dr. Cleveland, OH 44106 | FBE/ MBE |
| Karen Stewart Communications | Karen Stewart | karen@karenstewartcommunications.com | Email only | FBE/MBE |
| Linear Creative | Raymond Jasinski | ray@linearcreative.com ; info@linearcreative.com | 6284 Olde Orchard Dr. Columbus, OH 43213 | CBE |
| Point To Point | Megan Kacvinsky | info@pointtopoint.com | 425 Literary Rd 128, Cleveland, OH 44113 | CBE |
| Point To Point | Jake Kellogg, VP | info@pointtopoint.com | 425 Literary Rd 128, Cleveland, OH 44113 | CBE |

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| Singleton & Partners | Renee Singleton | renee@singletonpartners.com | Email only | FBE/MBE |
| Strategic Resources Consulting | Kenn Dowell | info@astrategicmove.com ; kenn@astrategicmove.com | 4415 Euclid Ave, Cleveland, OH 44103 | MBE |
| The OOH Squad | Troy Dilla | info@OOHSQUAD.com | 7341 Everest La, Osseo, MN 55311 | CBE |
| Twist | Connie and Michael Ozan | info@twistcreative.com | 2306 W. 17th St. 3, Cleveland, OH 44113 | CBE |
| Vestige Strategies | James | stefanie@collectivepac.org | 210, Shaker Hts., OH | MBE |
| Visibility Marketing Inc | Montrie Rucker Adams | info@visibilitymarketing.com | 24700 Chagrin Blvd 306, Cleveland, OH 44122 | MBE |